

PLAZACLASSIC FILMFESTIVAL

NEWS RELEASE

CLASSIC HOTEL OFFERS GREAT DEAL FOR CLASSIC FILM FESTIVAL GOERS

www.plazaclassic.com

Locals encouraged to enjoy the convenience of a “stay-cation” in Downtown El Paso

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FOR IMMEDIATE RELEASE

EL PASO, TX (July 27, 2010) – The official hotel of the Plaza Classic Film Festival is offering discounted rooms allowing locals to enjoy the convenience of a “stay-cation” in Downtown El Paso.

The Camino Real Hotel, located directly across the street from the Plaza Theatre and the Arts Festival Plaza, is offering an \$89 rate during the festival, which runs August 5th through August 15th, 2010. “We are very fortunate to have this classic, downtown icon as a corporate partner with the Plaza Classic Film Festival,” noted festival organizer and Artistic Director Charles Horak. “The Camino Real will house a Plaza Classic Lounge and is also hosting many of our film talks and the reception with Debbie Reynolds, so it’s an ideal location for accommodating attendees at this year’s Plaza Classic – whether they’re from out of town or not.”

Debbie Reynolds, a native El Pasoan, will be talking about her career in Hollywood with film historian Nick Clooney just before the August 7th screening of “Singin’ in the Rain”. Horak also said Reynolds will appear at a reception immediately following the film at the Camino Real’s Dome Bar. Tickets for the reception are \$15.

About 5,000 tickets to various films at the Plaza Classic have already been sold since they were made available last week. Tickets are still available at the Plaza Theatre box office and at all Ticketmaster outlets. Prices range from \$2.00 to \$10.00, with several movies free of charge. Festival Passes are also available for \$150 through the El Paso Community Foundation, (915)533-4020.

The Plaza Classic Film Festival will feature rare screenings of classic films, film talks with film scholars, concerts and special presentations. Screenings will be held in and around the

historic Plaza Theatre Performing Arts Centre, a 1930 atmospheric-styled movie palace restored in 2006.

The Plaza Classic Film Festival is a special project of the El Paso Community Foundation, which provides a wide range of charitable and philanthropic services in the region. Learn more at www.plazaclassic.com

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About the Plaza Theatre Performing Arts Centre

Known as “The Showplace of the Southwest”, the Plaza Theatre (www.theplazatheatre.org) opened in 1930 to a sellout crowd. It was a first-run commercial movie palace until it closed in the 1970s. Its restoration, which won the National Preservation Award in 2009, was a joint project of the El Paso Community Foundation and the City of El Paso, and resulted in one of the best performing arts facilities in the country. The Plaza Theatre Performing Arts Centre hosts a broad range of arts entertainment, from movies to symphony, Broadway to opera and rock & roll. The Plaza Theatre is listed in the National Register of Historic Places as a “Place of National Significance,” a moniker reserved for only about 5 percent of the historic structures in the United States. It is a unique example of a historic atmospheric theatre with the most modern working parts behind the antique beauty.

The Plaza Theatre has been home to the Plaza Classic Film Festival since 2008.